



## Media Release

March 9, 2021

### **TELUS and Alberta's science centres are delivering Virtual Science Camps for students**

*STEM-focused, interactive content will be shared via live, online classes with science educators during spring and summer break*

**CALGARY and EDMONTON, Alberta** – Today, TELUS announced it is again partnering with TELUS Spark Science Centre in Calgary and TELUS World of Science - Edmonton to bring Virtual Science Camps powered by TELUS to Canadian youth. The 2021 camps follow the success of the inaugural virtual camps last summer, which hosted 1,500 youth from across Canada and received rave reviews from both parents and educators. Whether students have returned to in-classroom learning or are attending class from home, these camps ensure youth have access to world-class STEM-based learning programs during spring break and throughout the summer.

This year's Virtual Science Camps powered by TELUS are facilitated by the STEM experts at the science centres. Like last year, TELUS is providing funding, programming, and the resources necessary to create an engaging experience for campers. TELUS is also providing connectivity for families in need in Alberta and British Columbia through its Internet for Good program, helping to remove barriers for youth to participate in the Virtual Summer Camps.

"Building on the success of the 2020 Virtual Science Camps, TELUS is proud to once again support the efforts of TELUS Spark Science Centre and TELUS World of Science - Edmonton to keep youth engaged and excited about learning during spring break and the summer months. As leaders in digital education, TELUS has innovated to help youth adjust to remote learning over the past year. From delivering students the fastest Internet in Western Canada to launching the Optik TV Kids Learning Corner, which features more than 100 hours of curated content, we are proud to do our part to help ensure that Canadian youth retain the opportunity to learn and grow in these challenging times," said Zainul Mawji, President of Home Services, TELUS.

Ideal for kids ages 5-12, Virtual Science Camps powered by TELUS engage campers in activities, experiments, lessons, and live discussions in STEM-related focus areas, including: engineering and math, space and astronomy, sports and nutrition, nature, and more. From learning about missions to Mars and tinkering with inventions, to getting outside and discovering

local ecosystems, each session will provide campers with opportunities to keep their minds sharp with fun, creative, and challenging activities and lessons.

“The science centre has always been the destination to engage Albertans’ hearts and minds in science. Now though, with fantastic partners like TELUS and virtual programming, we reach beyond the Alberta border and inspire children all across Canada and in fact North America with fun and engaging science camps. Whether virtually or in person, we continue to ignite curiosity and celebrate science.” Alan Nursall, President and CEO, TELUS World of Science – Edmonton.

“While we look toward the end of this pandemic, it is more important now than ever to connect with science, especially for families with children who will become the next generation of scientists. Spark is grateful to TELUS for making spring camps possible for children during this pandemic no matter where they live – geographically or financially,” said Mary Anne Moser, President and CEO of TELUS Spark Science Centre.

Campers will utilize a variety of platforms throughout the camp to interact with one another, complete projects, and engage with instructors:

- **Live, guided content**
  - A dedicated camp instructor will guide campers through their entire camp experience, including delivery of lesson plans, Q&A availability, projects, and more. Campers will also be directed to engaging online content platforms for research and to complete activities.
- **TELUS Optik TV Kids Learning Corner**
  - The Learning Corner on TELUS Optik TV features content from various renowned sources and will supplement campers’ programming with educational tutorials, immersive experiences, and more. This content is now available to all TELUS customers 24/7 through the Optik TV Main Menu or channel 611. Non-TELUS campers will have access to this content online.
- **TELUS Wise digital literacy education**
  - To help ensure campers are mindful of their digital footprint during the virtual camp experience and beyond, campers will have access to online TELUS Wise workshops covering important topics like online reputation, social media safety, cyberbullying and more.

Virtual Science Camps powered by TELUS are slated to run from March 29 to April 9 in the spring, with exact dates for summer camps in July and August to be announced soon.

Registration is now open for both TELUS Spark Science Centre and TELUS World of Science - Edmonton spring camps, costing between \$60- \$75 + GST per camper. Registration for summer camps will open in the coming weeks.

For more information and to register, please visit:

TELUS Spark: <https://www.sparkscience.ca/for-kids/camps/virtual-camps>

TELUS World of Science - Edmonton:

<https://telusworldofscienceedmonton.ca/explore/experiences/virtual-camp-programs/>

## **About TELUS**

TELUS (TSX: T, NYSE: TU) is a dynamic, world-leading communications technology company with \$16 billion in annual revenue and 16 million customer connections spanning wireless, data, IP, voice, television, entertainment, video, and security. We leverage our global-leading technology and compassion to enable remarkable human outcomes. Our longstanding commitment to putting our customers first fuels every aspect of our business, making us a distinct leader in customer service excellence and loyalty. In 2020, TELUS was recognized as having the fastest wireless network in the world, reinforcing our commitment to provide Canadians with access to superior technology that connects us to the people, resources and information that make our lives better. TELUS Health is Canada's leader in digital health technology, improving access to health and wellness services and revolutionizing the flow of health information across the continuum of care. TELUS Agriculture provides innovative digital solutions throughout the agriculture value chain, supporting better food outcomes from improved agri-business data insights and processes. TELUS International (TSX and NYSE: TIXT) is a leading digital customer experience innovator that delivers next-generation AI and content management solutions for global brands across the technology and games, ecommerce and FinTech, communications and media, healthcare, travel and hospitality sectors. TELUS and TELUS International operate in 25+ countries around the world.

Driven by our passionate social purpose to connect all citizens for good, our deeply meaningful and enduring philosophy to give where we live has inspired TELUS, our team members and retirees to contribute more than \$820 million and 1.6 million days of service since 2000. This unprecedented generosity and unparalleled volunteerism have made TELUS the most giving company in the world. Together, let's make the future friendly.

For more information about TELUS, please visit [telus.com](https://telus.com), follow us [@TELUSNews](https://twitter.com/TELUSNews) on Twitter and [@Darren\\_Entwistle](https://www.instagram.com/Darren_Entwistle) on Instagram.

## **About TELUS Spark Science Centre**

Spark is a force for innovation and experimentation, driving positive change through community partnerships that increase cultural affinity for science, technology, engineering and math. Spark encourages debate, dialogue and the betterment of the planet through knowledge. Spark is a registered educational charity, supported by public funding, private donors and many generous corporate sponsors including its title sponsor, TELUS.

## **About TELUS World of Science - Edmonton**

TELUS World of Science – Edmonton's mission is to: Ignite curiosity. Inspire discovery. Celebrate science. Change lives. We are the destination to engage Albertans' hearts and minds in science. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science – Edmonton.

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