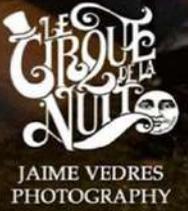




PRIVATE BOOKINGS

events@sparkscience.ca
403-817-6887



B!G ART and TELUS Spark

The DRIVE-IN

RETHINK ENTERTAINMENT

We are a group of like-minded partners with a vision driven by community. We will deliver a venue to gather, create, connect and celebrate safely.

We are all feeling the devastating effects of this global pandemic, losing many of the community events and venues we utilize for social gatherings. Well, now is the time to reconnect safely. In order to adapt, and thrive, we need the “new normal” to be full of hope and creative solutions that connect us. Ironically, the best place to start is a classic format with a modern twist. We bring you, The DRIVE-IN.

An entertainment experience with all the traditional amenities you love and expect from a drive-in, with the technology of today. Giant LED video screens provide exceptional cinema day or night, while large format concert lighting and special FX will provide an augmented live experience for special events.

This event space is built by our community, for our community. Many of our city’s greatest live entertainment events and venues are suffering, in danger of never returning and in need of our immediate support. B!G ART and our partners will collaborate with these organizations to bring entertainment back to Calgary and give arts and culture a new, temporary home.

See you at The DRIVE-IN

The DRIVE-IN

OUR GUIDING PRINCIPLES

These fundamental pillars will guide the creation of a safe and engaging drive-in entertainment space.



Public Safety

Creating a safe space for entertainment is our highest priority.



Entertainment

We will create an engaging and entertaining experience, upgrading a classic format.



Community

we will reinvigorate our community by providing a space to perform, and connect, safely and creatively.



The DRIVE-IN

RENTAL OPPORTUNITIES

Venue Rental

Private programming of the space.

3 hours: 5pm - 8pm **OR** 9pm - 12am

\$7,000

5 hours: 5pm - 11 pm

\$10,000

- FM Transmission
- Custom intro on screen - PowerPoint slide
- Microphone for welcome speech
- Venue staff
- Concession packages available

Standard Film

Movies selected from an approved database.

3 hours: 5pm - 8pm **OR** 9pm - 12am

\$7,000

5 hours: 5pm - 11pm

\$10,000

- FM Transmission
- Custom intro on screen - PowerPoint slide
- Microphone for welcome speech
- Staffing
- Concession packages available

B!G CINEMA - Mad Max: Fury Road

\$13,500

All amenities of the other Standard Film packages

- PLUS, a choreographed pyrotechnics spectacular
- Full lighting package
- Immersive experience including actors and performers

All Venue Rental Package Includes:

- 32' x 24' covered stage
- 2x 35' LED video Screens
- 1x 24' Screen
- Wireless handheld microphone with stand
- Wireless lavalier microphone
- Simple lighting package
- Parking stalls for 100 cars
- Staffing
- 2x A/V technician(s)
- 6x Security / ushers
- 2x Ticket takers



TELUS
Spark*

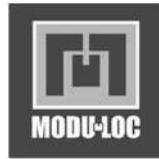


The DRIVE-IN

TRUSTED PARTNERS

It takes a village.

Calgary is home to some of the best entertainment production suppliers in Canada, founded and developed by Calgarians and employing hundreds of families in our city. They put Calgary on the map as a mecca of production technology with innovative, creative and professional work. Each partner has been carefully selected for their contribution to the production services sector, as well as the community. We have the talent, technology and professionalism to produce a safe, innovative world-class entertainment experience right here in Calgary.



The DRIVE-IN

A SHOW, WITH A VIEW

Whether its movies, concerts or other special events, the view has to be BIG. It's 2020, let's use the technology at our disposal to make these events memorable.





The DRIVE-IN at TELUS Spark

ROOM FOR SPECIAL FEATURES

The DRIVE-IN

RULES AND REGULATIONS

Below is a up-to-date list of Alberta Health Services regulations and best practices for the safe operation of drive-in and drive-through events.

ORGANIZERS ARE EXPECTED TO FULLY UNDERSTAND AND COMMUNICATE THE FOLLOWING OPERATIONAL RULES AND REGULATIONS TO ATTENDEES AND STAFF

- Attendees must stay in their vehicles for the duration of the event unless it is to use the bathroom.
- If the need to exit a vehicle arises, guests must PHYSICAL DISTANCE – maintaining a minimum of 2m from others at all times.
- The organizer will ensure that invited guests know that they are asked not to come to the event if they are symptomatic, have been in contact with an infected or symptomatic person AND/OR BELIEVE YOU HAVE BEEN EXPOSED TO COVID-19.
- Drive-in events must minimize the number of people outside of a vehicle. Although 100 people is the absolute maximum, numbers should be limited further when possible. Only staff may be outside their vehicles.
- Engines should be turned off, please do not leave vehicles idling. Guests may roll their windows down.
- Guests must have a ticket as proof of admission with a stall number printed on
- There are limited washroom facilities on site. However if guests wish to use washroom facilities elsewhere, they may leave, and return, at any point during the paid entertainment experience. Site staff will safely guide guests.
- Waste receptacles will be provided. To avoid excess trash from these experiences, we ask you to use biodegradable and/or recyclable containers.
- For the enjoyment and comfort of all guests, we request the following procedures are followed.
 - Guests refrain from using their car horn - we are located in a residential area
 - Limiting interior light usage
 - Once parked, vehicle lights are turned off
 - THE SPEED LIMIT is 5 km/h
- For the safety of all guests, the following list is prohibited on site:
 - Outside food and beverage
 - Sitting on the roof of a vehicle
 - Smoking, alcohol, cannabis or illegal drugs
 - Pets
 - Laser pointers
 - Vehicles emitting excessive fumes
 - NO VULGAR or PROFANE LANGUAGE or LOUD VOICES, as this is a family atmosphere.
- Site operations reserves the right re-position vehicles for any reason.

The DRIVE-IN

ABOUT B!G ART

We Design, Build and Tour extraordinary works of wonder and entertainment.



B!G ART's sole purpose is to create and promote...well, big art(artworks of notorious scale). Led by founder and chief Creator, Paul Magnuson, B!G ART utilizes a peer network of creative professionals to conceptualize, design, build and promote interactive works of art. With over 20 years of experience in production design and technology, Paul brings a wide range of technical skills to any team, covering audio, video, lighting and special FX. Whether it shoots fire, lasers, projector beams, cryo, or anything else you can dream up, he's been there and done that, under-pressure, under budget and beyond expectation. Aside from his technical skill set, Paul is a talented production manager and logistics aficionado, marrying dreams with reality.

PAUL Magnuson Chief Creator/Project Boss

Father. Creator. Husband. Artist. Fun Uncle. Pyro Technician. Youngest Son.
Production Designer. Little Brother. Tinkerer. Wanderer. Wonderer.

The DRIVE-IN

ABOUT TELUS SPARK

Spark brings people together to learn, play and create with science, technology, engineering, art and math.

Spark began in 1967 promoting curiosity, innovation and collaboration, and encouraging children and youth to pursue higher education and careers in science and technology. Operating as TELUS Spark, we believe in community.

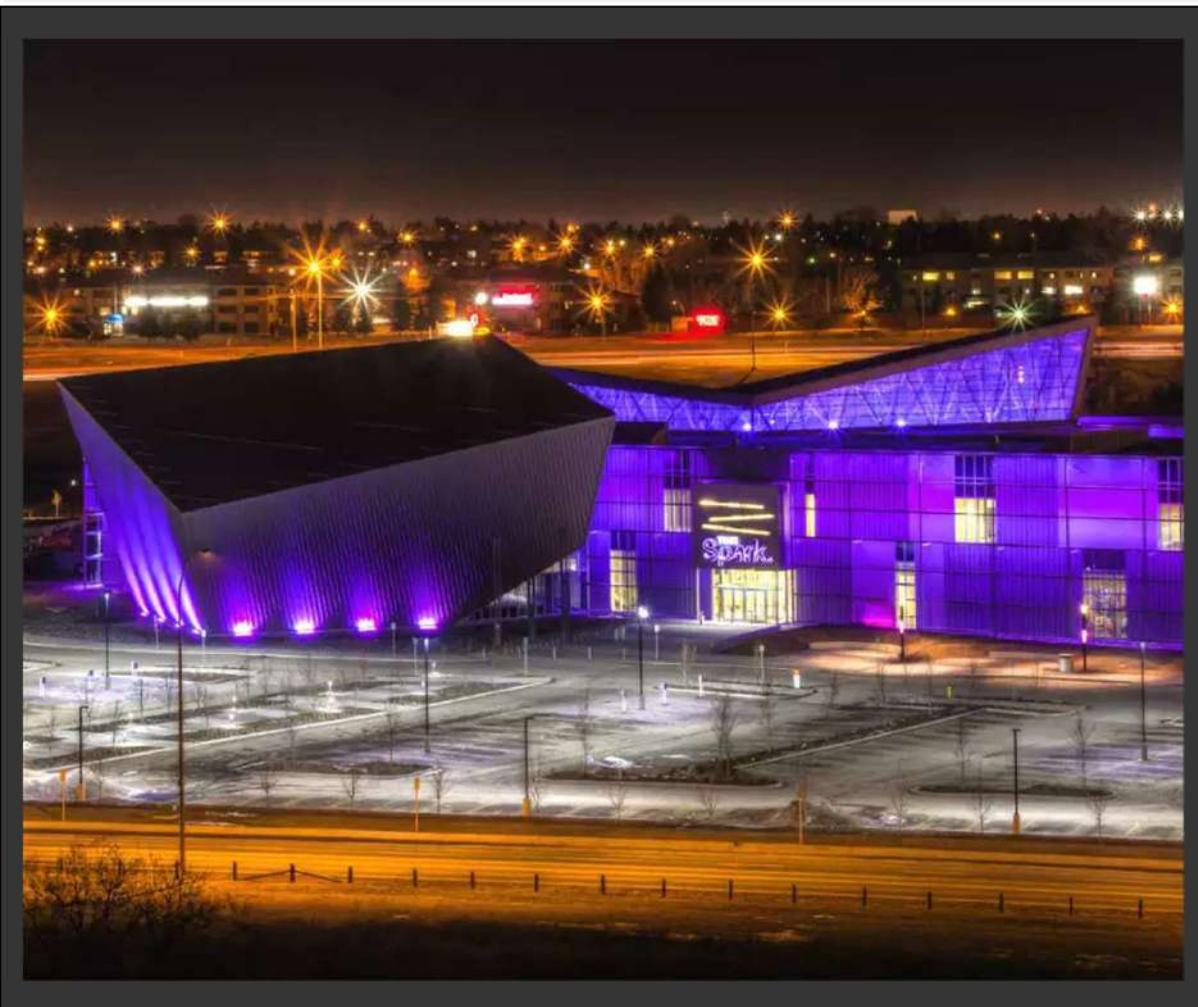
Through connection and collaboration, we can transform communities with a culture of curiosity and a penchant for problem solving. As a charitable organization, Spark encourages debate and dialogue, embracing diverse perspectives. Partnerships result in better ideas and outcomes.

Spark is deeply passionate about its mission and pursues it in everything it does, and in how it does it. We value the role of art and creativity in sharing science with broad audiences and strive to do so in mind-blowing and memorable ways, each and every day.

TELUS Spark

Calgary Science Centre

Registered charitable number: 118781079 118781079 RR 0001



The DRIVE-IN

F!N