



TELUS Spark partners with B!G ART to launch Calgary's Newest Drive-In Entertainment Venue

FOR IMMEDIATE RELEASE

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Introducing The DRIVE- IN by B!G ART!

B!G ART and TELUS Spark are partnering to deliver Calgarians a safe and engaging place to gather for movies, live entertainment, community productions and augmented cinema experiences with B!G C!NEMA. This is an event space built by our community, for our community, an entertainment experience with all the amenities expected from a traditional drive -in, paired with the technology of today - giant LED video screens, a live stage, traditional snacks, and more.

This project boasts a broad partnership base with several non-profit organizations, theatres, musicians, production companies, festivals, hotels and more. Through these partnerships we have committed to getting Calgarians and Albertans creating, collaborating and working again.

We will announce our first fun of films and events in the near future. Visit www.bigartdrivein.com for more.

About B!G ART

B!G ART's sole purpose is to create and promote...well, big art(artworks of notorious scale). Led by founder and chief Creator, Paul Magnuson, B!G ART utilizes a peer network of creative professionals to conceptualize, design, build and promote interactive works of art. With over 20 years of experience in production design and technology, Paul brings a wide range of technical skills to any team, covering audio, video, lighting and special FX. Whether it shoots fire, lasers, projector beams, cryo, or anything else you can dream up, he's been there and done that, under-pressure, under budget and beyond expectation. Aside from his technical skill set, Paul is a talented production manager and logistics aficionado, marrying dreams with reality.

About TELUS Spark

TELUS Spark is Calgary's Science Centre. A place for the curious. TELUS Spark has something for everyone. Exhibits and programs ignite a sense of wonder and excitement. TELUS Spark is a registered charity, and every dollar you donate empowers a child, a student, a parent, or a new Canadian to discover a world inspired by curiosity.

MEDIA INQUIRES

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Visit <https://sparkscience.ca/experience-telus-spark/drivein> for details.

Can't come yourself? Consider a gift so someone else can. [Donate here.](#)